



Shaping the Present To Create a Better Future



We Are DestinHaus

We are an international consulting company specializing in transforming businesses and positioning them for success. Based on decades of research, we have pioneered the art of Transformational Strategy. This is the fostering of strategic thinking that goes beyond the ordinary, emphasizes the revolutionary rather than the evolutionary, and shapes the future of industries.

We focus on five key industries – Automotive, Chemicals, Electronics, Energy, and Healthcare – to steer businesses towards sustainable global growth and leadership. In each of these sectors, we conduct in-depth research to identify and assess global and regional trends, market drivers, competitive dynamics, and innovative developments. We utilize such information to advise our clients and help them shape their destiny. Our industry focus areas have an active interplay with each other and we are hence able to leverage our expertise across the sectors to bring fresh ideas to bear on the projects we work on.

We are Business Architects and Business Builders. We leverage decades of industry expertise and real world business leadership in over fifty countries to develop and implement transformational strategies on behalf of our clients. With a team based in the US, Japan, Europe, and India, we have the breadth of expertise needed to design and implement growth strategies for our clients, whether it be through mergers and acquisitions, joint ventures, collaborations, or technology transfer. We work with our clients on the expansion of their current product portfolio, develop new markets, innovate and commercialize new products, and establish new businesses. In effect, whether it is developing the global growth strategy for a multibillion dollar corporation or regional market development of a midsize company, we are architects who build businesses to new levels.

We leverage our industry knowledge and business building expertise to carry out our mission of:
“Shaping the Present to Create a Better Future.”

Real Business Architects

VISION AND STRATEGY

We work beyond typical incremental thinking in order to develop the transformational strategies that do not just reform companies but revolutionize industries. Our focus is not on preserving the status quo, but instead on how to successfully realign and reinvigorate organizations for a future brighter than the present.

MARKET DEVELOPMENT

We work with companies in the Americas, Europe, and Asia to identify and implement innovative market growth opportunities. Our international team in three of the most dynamic economies lives and breathes the culture of both established industrialized powerhouses and high-growth emerging markets.

PRODUCT INNOVATION

Whether it be rethinking a B2B product line to meet an evolving technology market or creating entirely new products for unrealized needs in our focus sectors, we help firms develop the products and services of tomorrow. We work with clients all the way from the initial conceptual stage to global sourcing and optimized operations.

MERGERS AND ACQUISITIONS

We combine our industry expertise with decades of real world business experience to identify appropriate M&A targets on behalf of our clients. We are experts not just in industry or business analysis but also in identifying the cultural fit and synergies between companies. We work closely with our clients all the way from identifying opportunities to execution, integration and successful value creation for acquisitions across the globe.

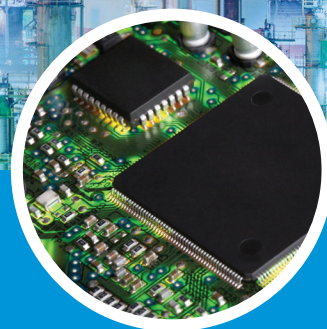
JOINT VENTURES AND PARTNERSHIPS

We create value through researching and identifying appropriate multinational joint ventures and partnerships. Our team's JV projects around the world often involve creative structuring and integrating players in various disciplines worldwide.

TECHNOLOGY TRANSFER

In a world where the demand for new products and services is rising rapidly, new technologies are needed to fuel continued growth. Whether partnering or licensing technology to fit with their strategic goals, we help our clients identify relevant intellectual property and facilitate the transfer of innovations for commercialization.





Delivering Value Through Industry Specialization

We focus on five specific industries and the interplay amongst them.

Automotive

Through increased integration into mobile computing, a renewed focus on personal safety and ground-breaking improvements in propulsion and communication, the automobile is fast becoming more than just a method to move from point A to point B. We are actively involved in projects related to the revolutionary changes shaping the automotive industry including vehicle lightweighting, energy storage and IoT.

Chemicals

We work across a diverse spectrum of commodity and specialty chemicals for identifying business opportunities in multiple value chains with a singular focus on markets and applications. We help clients build synergistic portfolios by identifying and executing acquisitions, joint ventures and technology transfer. Whether through organic or inorganic growth, we partner with our clients to create a sustainable business.

Energy

Working with some of the largest corporations in the world, we help identify appropriate growth opportunities based on the emerging trends that are reshaping the industry. Our work encompasses diverse technological enablers of improved energy production and efficiency, including advanced materials, data analytics, nanotechnology, and smart sensors.

Electronics

Leveraging the latest developments in areas such as IoT, advanced material manufacturing and wireless communications, we develop & implement creative strategies that revolutionize market segments such as industrial automation, cybersecurity, smart safety and medical devices.

Healthcare

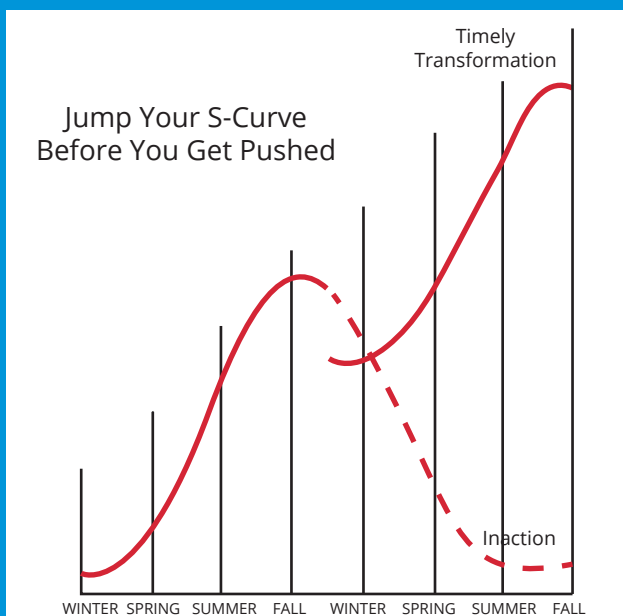
We collaborate with our clients to advance businesses from diagnostics and genomic sequencing to personalized medicine. As long-term partners moving towards the shared goals of preventing, predicting and curing diseases, we examine the potential of evolving fields such as wearable technology, telemedicine and targeted therapeutics.

The Time to Build a **Better Future** is Now

Our expertise ties together both the latest emerging and the most developed markets – weaving together cultural understanding, emerging technologies and sustainable business practices to ensure profitable corporate governance.

Decades of experience have led us to discover the subtle nuances and shared opportunities in the BRIC countries, as well as understand the past, present and future of Japan. Our knowledge of what it takes to transition from a regional to a global brand are what truly sets us apart.

Jump Your S-Curve Before Getting Pushed



In business, the only real way to thrive is through adaptation and flexibility. Today, this is true as never before. When we work with a company, we act as the catalyst to make needed changes happen. We call it “Jumping your S-Curve before getting pushed.”

It's an analogy that plays out over and over, in every industry, in every market. Either be proactive and take meaningful action to transform your business before the end of its life cycle, or be prepared for the consequences of inaction. We'll help you act now.



How can we benefit your business?

The only way to judge a management consulting firm is by the significant and measurable results they achieve for your company. That's where DestinHaus excels.

Contact us to help transform your business.



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